



Rotary Club of Ngong Hills

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Project Title: BODA BODA SAFETY, WELLNESS AND PEACE PROJECT

Project Lead Organization: Rotary Club of Ngong Hills

Project Goal: Community empowerment and promotion of culture of peace Capital, reducing vulnerability to manipulation, violence, and crime.

Background & Rationale : The motorcycle riders (Boda Boda) are currently very popular transport providers everywhere in Kenya. The industry is fast growing and largely informal and unregulated. They have no shed to take cover from hostile weather and be orderly, and they are often viewed as a nuisance to other road users. Most riders learn on the job, without proper training how to ride and traffic and road safety. The National Transport and Safety Authority (NTSA) reported that more than 3,000 Kenyans die every year due to road accidents caused by the riders. Those injured end up in the Emergency Rooms/ Casualties mostly in public health facilities which are already overwhelmed by the number of people seeking emergency treatment. Many riders and passengers do not wear protective gears like helmets and reflective jackets, thereby increasing risks. On a positive note, boda boda's offer the quickest and most affordable means of transport to majority of Kenyans. The industry has provided employment to many youth of 19 to 39 years. They are versatile and influential, hence quick to offer help and pass messages. They are young and vulnerable, hence easy prey to politicians who easily manipulate them and lure them to violence during elections. Some riders have been implicated in criminal activities but some are also victims of criminal activities. They have huge potential to be used positively as peace and civilian security agents. Their time and energy can be harnessed in promoting peace, health and wellbeing not only for themselves but their families and the society. This program aims to improve the lives, health, livelihoods and wellbeing of 1000 riders. This will make them better prepared as agents of peace, security, health and wellbeing in the community and country. The program is replicable to other towns, for widespread and sustainable peace and development.

Strategic Objectives (SO):

SO1: Increased safety & security for boda boda riders, passengers, other road users and local community

SO2: Improved discipline and work ethic for boda boda and other road users

SO3: Improved culture of peace , peaceful co-existence and national cohesion

SO4: Increased participation in informed, violent-free and fair national elections

Area of Implementation: Ngong Ward, Kajiado County, Kenya

Direct Beneficiaries: 1000 Boda Boda Riders in Ngong Township Ward

Activities

1. Needs Assessment & Community buy-in consultations
2. Training in road discipline and safety
3. Training in work ethics, peace, national cohesion and civic engagement
4. Medical training and services (First Aid, Insurance etc)
5. Peace Campaigns through Road shows etc
6. Protective gear, first aid Kits, insurance covers and driving licenses
7. Fabrication and installation of 6 Boda Boda Sheds in Ngong
8. Digital Security and Peace alerts messaging system
9. Boda Boda Sports teams – Rugby, Football etc
10. Program Publicity, Media and public relations

a) Expected Impact:

1. Boda Boda riders playing a central role in culture of peace
2. Increased road safety
3. Increased national cohesion and harmonious inter-ethnic interactions
4. Reduced crime & early interventions to criminal activities
5. Constructive engagement of the Riders
6. Organized town (with sheds)
7. Peaceful elections
8. Health and Wellness
9. Public Awareness
10. Voluntary Peace Corps

b) Key Partners: Rotary Club of Ngong Hills, Other Rotary Clubs around the world, Ngong Boda Boda Associations, Amani Communities Africa, ELearning Innovations Inc, National Cohesion and Integration Commission, Ethics and Anti-Corruption Commission (EACC), The Kenya Police , National Transport and Safety Authority, St Johns Ambulance, Nairobi Women’s Hospital, Ngong Sports Association, Peace Pen Communications , Independent Election and boundaries Commission, County Government of Kajiado, Government of Kenya, and the Business community of Ngong Township.

Proposed Budget: Kenya shillings: 50,002,810.00 (USD. 500,028.10)(Will keep adjusting as activities are costed)

Serial. No.	Activity	Description	Lead Partner	Supporting partner
1.	Needs Assessment	Community buy-in consultations	Rotary Club of Ngong Hills	All stakeholders
2.	Training	Road safety & Regulations	NTSA	Kenya Police
		Safety & First Aid	Nairobi Women's Hospital	St Johns Ambulance
		Ethics and Integrity	Ethics and Anti-Corruption Commission (EACC)	
		Wellness and health	Nairobi Women's Hospital	NHIF & Pathways Wellness Institute
		Peace & Conflict Resolution	Amani Communities Africa	Nairobi Women's Hospital
		Civic education	Amani Communities Africa	Independent Election and boundaries Commission
3.	Peace Campaigns	Road shows, public awareness and sensitization, branding	Rotaract Club of Ngong Hills	National Cohesion and Integration Commission, Ngong Business community, Community Artists & Media Houses

4.	Procurement	Protective gear, First aid Kits	Rotary Club of Ngong Hills	Ngong Business community Corporates
5.	Driving schools and motorbike insurance covers	Insurance cover and licenses	Boda Boda Sacco Associations	NHIF, Nairobi Women's Hospital
6.	Fabrication	Sheds and installation	County Government of Kajiado	Rotary Club of Ngong Hills
7.	Digital Messaging	Digital security and peace alerts messaging system	ELearning Innovations Inc.	Rotary club of Kingston, Canada
8.	Boda Boda Teams	Sports like football, Rugby and Volley ball	Ngong Sports Association	Kameme Wazito, Government of Kenya,
9.	Publicity	Publicity materials Public Relations	Mesozi Inc	Peace Pen Communications, Government of Kenya,